



Discover cool visual content



PHOTOMOOLAH



Samsung Malaysia

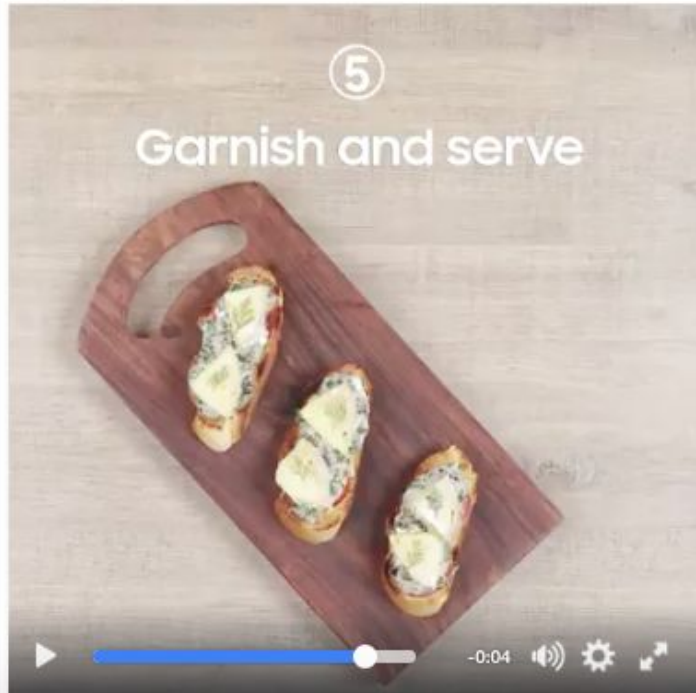
February 11 at 12:00pm · 🌐

Did you know that high moisture levels cause bread to go stale quickly? Samsung refrigerator Twin Cooling Plus technology provides better humidity control, keeping your food fresher for longer.

Now, enjoy this quick and easy bread-based recipe!

#DontLetFoodGoBad

<http://spr.ly/61888puYo>



Brief : Inspire people to use their leftovers in the fridge to create quick recipes

Campaign: #DontLetFoodGoBad

Output: Tasty Food Videos

 You and 602 others

169,776 Views

82 shares

www.facebook.com/samsungmalaysia

Samsung Washing Machine : Inspire people to share photos of clothes that's special for them

100+ UGC assets were created and shared with Samsung in 48 hours

Samsung Malaysia
December 18, 2016 · 🌐

This sweater is actually my mom's, whenever I'm away or thinking of home, it's what I reach for. So, no matter where I am, it always feels like home."
Natalie, 24

Our favourite clothes certainly deserve the #TenderWashingCare provided by a Samsung Washing Machine. <http://spr.ly/61808M3GI> ... See More



"Away from home sweater" **SAMSUNG**

Like Comment Share

You and 27 others

Samsung Malaysia
December 21, 2016 · 🌐

"Whether it's Redang or the Maldives, this is my perfect 'Life's a Beach' top – it's the first thing I pack. It's just the best thing to wear and take Instagram photos in!"
Maria, 28

Our favourite clothes certainly deserve the #TenderWashingCare provided by a Samsung Washing Machine. <http://spr.ly/61808MILo> Got a favourite piece of clothing in your closet that's extra special to you? Tell us!



"Life's a beach towel" **SAMSUNG**

Like Comment Share

You, Bhuvi Kanwar and 24 others

Samsung Malaysia
December 16, 2016 · 🌐

"I've always been a T-shirt and jeans type of girl. So whenever I show my feminine side, this is my choice. Forget diamonds – floral skirts are girl's best friend!."
Aisyah, 26

Our favourite clothes certainly deserve the #TenderWashingCare provided by a Samsung Washing Machine. <http://spr.ly/61878MKIP> Got a favourite piece of clothing in your closet that's extra special to you? Tell us!



"My femme fatale skirt" **SAMSUNG**

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